

PAUL R. BRUSKI
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EDUCATION

M.F.A./INTERACTION DESIGN EMPHASIS — University of Minnesota, Twin Cities — *JUN:05*

B.F.A./COMMUNICATION DESIGN EMPHASIS — The College of Visual Arts, Saint Paul — *DEC:96*

A.A.S./GRAPHIC DESIGN — North Hennepin Community College — *JUN:94*

RESEARCH INTERESTS

Professional Graphic Design Practice: Publication design, web and interactive design,
corporate collateral systems
Cartography
Cultural Iconography in Design
Digital Storytelling and Computer Games
Graphic Design History

ACADEMIC EXPERIENCE

ASSISTANT PROFESSOR, TENURE TRACK — Iowa State University — *AUG:05-CURRENT*
College of Design; Department of Art and Design; 158 Design;
Ames, IA 50010

TEACHING SPECIALIST — University of Minnesota — *JAN:05-MAY:05*
Department of Design, Housing, and Apparel; 240 McNeal Hall;
1985 Buford Avenue; Saint Paul, MN 55108

ADJUNCT INSTRUCTOR — The College of Visual Arts — *SEP:02-MAY:03, SEP:03-DEC:03,*
SEP:04-MAY:05
Visual Communications Department
344 Summit Avenue; Saint Paul, MN 55102

ADJUNCT INSTRUCTOR — The Art Institutes International of Minnesota — *JUL:04-SEP:04,*
JAN:05-MAR:05
15 South Ninth Street; Minneapolis, MN 55402

GRADUATE INSTRUCTOR — University of Minnesota — *JAN:02-MAY:02, SEP:02-MAY:03,*
SEP:03-MAY:04, SEP:04-DEC:04

INSTRUCTOR (FULL TIME FACULTY) — The College of Visual Arts — *JAN:99-DEC:01*

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PROFESSIONAL EXPERIENCE

FREELANCE GRAPHIC DESIGNER — JAN:99-PRESENT

Creation and coordination of communications materials directly for clients, such as the College of Visual Arts. Work with design firms both in-house as an hourly freelance designer and by contract on projects, including promotional materials, annual reports, and internal materials.

IN-HOUSE GRAPHIC DESIGNER — The College of Visual Arts — JAN:99-JUN:99

Creation and coordination of all communications materials for the College, including promotional materials, catalog and web site, and oversaw student assistant. All work after June 1999 was on a pro bono basis.

ASSOCIATE DESIGNER — The Nancekivell Group — DEC:96-DEC:98

400 North 1st Street, Suite 100; Minneapolis, MN 55401

Corporate communication design project concepting, design and management, primarily Annual Reports and brochures.

DESIGN INTERN — The Nancekivell Group — JUN:96-DEC:96

Corporate communication design, primarily annual reports and brochures, according to Art Directors concepts.

EXHIBITIONS

COLLEGE OF VISUAL ARTS 2004 BIENNIAL SHOW

AIGA/MN 2001 DESIGN SHOW (JURIED) — Certificate of Excellence

2001-2003 The College of Visual Arts Catalog

AIGA/MN 1999 DESIGN SHOW (JURIED) — Four Certificates of Excellence

1999-2000 The College of Visual Arts Gallery Poster

1999-2000 The College of Visual Arts Gallery Calendar

VICE Gallery Show Direct Mailer

Color Theory! Gallery Show and Symposium Direct Mailer

GRANTS

COLLEGE OF HUMAN ECOLOGY; UNIVERSITY OF MINNESOTA (INTERNATIONAL AWARD): \$500 —

TO SUPPORT RESEARCH IN GERMANY (MARCH 2005)

DEPARTMENT OF DESIGN, HOUSING, AND APPAREL; UNIVERSITY OF MINNESOTA: \$300 — TO SUPPORT

RESEARCH IN GERMANY (MARCH 2005)

COLLEGE OF VISUAL ARTS (FACULTY DEVELOPMENT GRANT): \$800 — TO SUPPORT RESEARCH IN GERMANY

(MARCH 2005)

PROFESSIONAL ACTIVITIES

AMERICAN INSTITUTE OF GRAPHIC ARTS (AIGA) — Member since 95

The College of Visual Arts AIGA Student Group Advisor — 99-01

Committee Member Volunteer — AIGA/MN Design Show 99

Committee Member Volunteer — Portfolio One-on-One 98

AIGA/MN DESIGN EDUCATION SUMMIT — FEB:01 — Attendee

AIGA/MN DESIGN CAMP — FALL:98, FALL:00 — Attendee

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COLLEGE TEACHING

IOWA STATE UNIVERSITY

Description: Typically taught 1 pre-graphic design course Fall and Spring semesters in program leading to a B.S. degree.

FOUNDATIONS: THE GRAPHIC STUDIO (DHA1315) 3 TIMES – Graphic design process. Creative procedure, terminology, technology. Computer applications. Digital illustration, page layout, image scanning/manipulation.

DIGITAL ILLUSTRATION (DHA5381) 1 TIME (SECOND HALF OF A SEMESTER) – Integration of design with computer applications. Use of raster-/vector-based programs for illustration.

UNIVERSITY OF MINNESOTA

Description: Typically taught 1 pre-graphic design course Fall and Spring semesters in program leading to a B.S. degree.

FOUNDATIONS: THE GRAPHIC STUDIO (DHA1315) 3 TIMES – Graphic design process. Creative procedure, terminology, technology. Computer applications. Digital illustration, page layout, image scanning/manipulation.

COMPUTER APPLICATIONS ONE: DIGITAL COMPOSITION FOR DESIGN (DHA2334) 2 TIMES – Composition of visual elements in electronic realm. Use of computer to design for traditional media and digital environments.

COMPUTER APPLICATIONS TWO: DESIGN FOR THE DIGITAL ENVIRONMENT (DHA4334) 1 TIME – Overall message of the class is not one in which specific tools are learned, but a broad advance in computer graphics and design skills and an evolution of understanding of design and digital media.

DIGITAL ILLUSTRATION (DHA5381) 1 TIME (SECOND HALF OF A SEMESTER) – Integration of design with computer applications. Use of raster-/vector-based programs for illustration.

THE COLLEGE OF VISUAL ARTS

Description: As full-time faculty, taught 6 fundamental digital and interactive media, and senior level design courses annually in program leading to B.F.A. degree. Participated in Department and College committees. Advised undergraduate students. Supervised student workers in producing graphic design materials for the College. As adjunct faculty, teach 1 fundamental interactive media course a semester.

INTRODUCTION TO DIGITAL MEDIA (FD121) 12 TIMES – An introduction to the computer as a creative tool. Basic software and hardware applications are merged with art and design assignments.

INTRODUCTION TO INTERACTIVE MEDIA (CD221) 7 TIMES – Instruction and applications emphasizing interactivity, sound, and motion. New technologies and media are explored as they arise in the context of art and design.

COMMUNICATION DESIGN THREE (CD401) 5 TIMES – The advanced culmination of all previously taught communication design skills and proficiencies. Project work centers on complex applications incorporating a wide spectrum of creative solutions to both practical and experimental design problems. Portfolio development and artistic professionalism is stressed.

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THE ART INSTITUTES INTERNATIONAL OF MINNESOTA

Description: As adjunct faculty, taught 1 course to students enrolled in various AAS and BS degree media and design programs.

TYPOGRAPHY FOR DIGITAL MEDIA (GD1403) 1 TIME – An introduction to typographic principles. Basic software applications are used to teach page layout, type terms and history.

ADVANCED ILLUSTRATION, INDEPENDENT STUDY (GD4435) 1 TIME – The course emphasizes the importance of concept and originality of ideas in contemporary illustration through the application of various two-dimensional media.

DESIGN PRODUCTION TEAM (GD4480) 1 TIME – This is a special project course in which students utilize their knowledge of design, typography, production techniques, video, and audio to execute team projects. Students also apply communications, teamwork, organizational skills, and, work cooperatively to achieve a common goal, similar to industry experience.

INSTITUTIONAL SERVICE

Partial list of graphic design projects completed on a pro-bono basis.

COLLEGE OF VISUAL ARTS 2004 FACULTY BIENNIAL SHOW POSTER/CATALOG – 2004 – Design and production.

FLOOD CVA GALLERY SHOW POSTCARD – 2001 – Design, art direction and production.

FLOOD OPEN CALL CVA GALLERY POSTCARD – 2001 – Design, art direction and production.

REPETITIVE MOTION CVA GALLERY SHOW POSTCARD – 2001 – Production.

ALUMNI BIENNIAL EXHIBIT POSTCARD – 2001 – Design and production.

COLLEGE OF VISUAL ARTS 2001-2003 CATALOG – 2001 – Design, art direction and production.

UNIDENTIFIED CVA GALLERY SHOW POSTCARDS – 2001 – Production.

2000 CVA FACULTY BIENNIAL SHOW GALLERY POSTCARD – 2000 – Design and production.

LEAGUE OF WOMEN VOTERS MINNESOTA ANNUAL REPORT – 2000 – Project management.

IN STITCHES CVA GALLERY POSTCARD – 2000 – Production.

VIRTUE CVA GALLERY SHOW POSTCARD – 2000 – Design and production.

1999-2001 CVA GALLERY POSTER – 1999 – Design and production.

LEAGUE OF WOMEN VOTERS MINNESOTA ANNUAL REPORT – 1999 – Project management.

ALUMNI BIENNIAL EXHIBIT POSTCARD – 1999 – Art direction.

VICE CVA GALLERY SHOW POSTCARD – 1999 – Design and production.

CVA 75TH ANNIVERSARY AUCTION MATERIALS – 1999 – Design, art direction and production.

PUBLIC SERVICE

DAYTON'S BLUFF DISTRICT DESIGN PLANNING COMMITTEE (SAINT PAUL DISTRICT 4) – *PRESENT*

DAYTON'S BLUFF COMMUNITY COUNCIL (SAINT PAUL DISTRICT 4) – *NOV:00-OCT:02*

CAPITAL IMPROVEMENT BUDGET (CIB): STREETS AND UTILITIES CITIZEN TASK FORCE – Saint Paul, MN – *SPRING:01*